HEALTH EDUCATION JOURNAL

INDEX TO VOLUME 44, 1985

Pages 1 – 56 number 1
Pages 57 – 112 number 2
Pages 113 – 164 number 3
Pages 165 – 224 number 4

AUTHOR INDEX **PAGE**

AITKEN, PP, LEATHAR, DS, O'HAGAN, FJ
'Brand-stretching' advertisements for cigarettes: the impact on children 201
ANDERSON, Digby
Interfering unrealistic know-alls? The image and reality of health educators 43
ANDERSON, Joan P *see* DAVIES, Louise
ASHCROFT, JJ *see* OWENS, R Glynn
ASHTON, John
Health in Mersey – an exercise in community diagnosis 178
ASHTON, Loraine
Marketing and health education units 155
BAGGOTT, Rob *see* ROBINSON, Yvonne Keeley
BATTEN, Liz
Evaluation of a promotional strategy for Operation Smokestop 138
BATTEN, Liz *see* CATFORD, John
BENTLEY, Diana
Health and science education – a proposed model re-examined 181
BOOT, Neil
Community health action. Challenges for the health education officer 203
BRISCOE, Monica E.
Men, women and mental health 151
BRITTON, Peter G *see* MUNCHOW, Jane
BUDD, Richard J *see* NELSON, Susan C
CALMAN, ALH, CARMICHAEL, S, DEANS, HG, CALMAN, KC
Development of a primary school health education programme with special emphasis on the prevention of cigarette smoking 65
CALMAN, KC *see* CALMAN, ALH
CALMAN, Michael
Women's beliefs and feeling about breast cancer and its control 75
CAMPION, Margaret G *see* MALIN, Nigel A
CARMICHAEL, S *see* CALMAN, ALH
CATALDO, Janine K
Obesity. A new perspective on an old problem 213
CATFORD, John, WOOLAWAY, Martin, BATTEN, Liz, NUTBEAM, Don
Quitting for life – the role of health authorities in smoking cessation 31
CORRESPONDENCE
Clarity in Texas (Health education/promotion terminology) (Lawrence Green) 108
Health education and dental health education (Doreen Etheridge) 157
Left turn (Supporting politically balanced coverage in HEJ) (Lee Adams) 108
Pharmacists as health educators (Rhona Panton) 171
Response to Micheál Jacob's article on victime blaming (Elizabeth Cruse) 157
Where is the skill? (Asian pupils and sex education) (Joyce Rosser) 38
CRUSE, Elizabeth *see* GRIFFITHS, Colin
CUSHING, A, PLAMPING, D, NAISH, J
The development of a dental teacher pack for use with non-English speakers 128
DAVIES, Louise, ANDERSON, Joan P, HOLDSWORTH, M Diane
Nutrition education at the age of retirement from work 187
DEANS, HG *see* CALMAN, ALH
DORN, Nicholas & SOUTH, Nigel
Return of the topic. Developments in drug education and training 208
DOWSETT, Shirley J
Smoking attitudes and habits during pregnancy, Sheffield 1983 83
DUFFY, JE *see* OWENS, R Glynn
EDEN, Penelope J
Conception, misconception or contraception 98
EDITORIAL
Aids – only an integrated campaign will do 166
No more clashing symbols! (Food labelling) 58
Open wider (Dental health education) 114
Smoke signals from young people 2
Ways and means of health promotion 166
EISER, J Richard *see* NELSON, Susan C
FLAHERTY, C, PHILIP, J, HARRIS, WG, JOSLIN, CAF
The use of a calender in assessing behaviour change of women educated in breast self-examination 71
FOWLER, Godfrey
Health education in general practice 44
Health education in general practice. Giving advice 103
Health education in general practice. The use of leaflets. 149

FRENCH, Jeff
To educate or promote health? That is the question 115
GAMMAGE, Philip *see* NELSON, Susan C
GILLIES, Pam
Accuracy in the measurement of the prevalence of smoking in young people 36
GLYNN OWENS, R *see* OWENS, R Glynn
GRAY, Elspeth *see* NELSON, Susan C
GRIFFITHS, Beryl Bevan *see* HODGE, Hilary
GRIFFITHS, Colin, CRUSE, Elizabeth, HARRIS, Joan, WILLIAMS, Toni, LITTLEPAGE, BNC
Aids – a health education approach in West Glamorgan 172
GRIFFITHS, CS & JENNER, AM
An evaluation of dental health education for parent-craft groups 120
HARDING, Christina M
A comparison of the coverage of immunisation by Britain's quality and popular press 89
HARRIS, Joan *see* GRIFFITHS, Colin
HARRIS, WG *see* FLAHERTY, C
HATTERSLEY, Andrew
Tobacco smoking in Nepal – a preventable health problem? 46
HAYTON, Paul
The rationale for sex education in the school curriculum 100
HAYTON, Paul *see* MUNCHOW, Jane
HEALTHISTS (Cartoon strip) 173
HIBBARD, Bryan M, OWEN Tina, ROBINSON James O, THOMAS Greta
A comparative evaluation of 'The Pregnancy Book' and two other publications 87
HODGE, Hilary & GRIFFITHS, Beryl Bevan
Dental health education and the Manpower Services Commission Youth Training Scheme 124
HOLDSWORTH, M Diane *see* DAVIES, Louise
HOWIE, George
An evaluation of a retail pharmacists' stop smoking campaign 144
JACOB, Micheál
Superman versus Nick O'Teen – a children's anti-smoking campaign 15
JACOB, Micheál
Victims, pawns, or people? Taking an individual view of the target audience 97
JARRETT, L *see* MURRAY, M
JENNER, AM *see* GRIFFITHS, CS
JOSLIN, CAF *see* FLAHERTY, C
KANNAS, Lasse
The image of the smoking and non-smoking young person 26
KEELEY ROBINSON, Yvonne *see* ROBINSON, Yvonne Keeley
KURTZ, Zarrina
Aids – a health education challenge 169
LEATHAR, DS *see* AITKEN, PP
LEDWITH, Frank & OSMAN, Liesl
The evaluation of a secondary school education intervention 131
LITTLEPAGE, BNC *see* GRIFFITHS, Colin
McCARTHY, Mark
What's a safe doctor? 154
MALIN, Nigel A & CAMPION, Margaret G
Education in human relationships: the case for people with mental handicap 116
MORGAN, Michelle *see* NELSON, Susan C
MUNCHOW, Jane D, HAYTON, Paul, BRITTON Peter G
Helping NHS staff to stub it out: a study of the smoking habits of staff working for a mental handicap unit 135
MURRAY, M & JARRETT, L
Young people's perception of health, illness and smoking 18
MURRAY, M & JARRETT, L
Young people's perception of smoking at work 22
NAIDOO, Jennie & PLATTS, Cecilia
Smoking prevention in Bristol. Getting maximum results using minimum resources 39
NAISH, J *see* HODGE, Hilary
NATIONAL NO SMOKING DAY STEERING COMMITTEE 1984
How effective was National No Smoking Day, 1984? 59
NELSON, Susan C, BUDD, Richard J, EISER, J Richard, MORGAN, Michelle, GAMMAGE, Philip, GRAY, Elspeth
The Avon prevalence study: a survey of cigarette smoking in secondary school children 12
NGUYEN-VAN-TAM, Jonathan S & PEARSON, James CG
Adolescents' desires and beliefs about motorcycling: implications for education 146
NUTBEAM, Don *see* CATFORD, John
O'HAGAN, FJ *see* AITKEN, PP
OSMAN, Liesl *see* LEDWITH, Frank
OWEN, Tina *see* HIBBARD, Bryan M.
OWENS, R Glynn, DUFFY, JE, ASHCROFT JJ
Women's responses to detection of breast lumps: a British study 69
PEARSON, James, CG *see* NGUYEN-VAN-TAM, Jonathan S
PHILIP, J *see* FLAHERTY, C
PHILLIPSON, Chris and STRANG, Patricia
General practitioner training and older people – health education perspectives on day release programmes 184
PLAMPING, D *see* HODGE, Hilary
PLATTS, Cecilia *see* NAIDOO, Jennie
PROUT, Alan
Teenage girls' knowledge of antenatal care, and its implications for school-based preventive strategies 193
REID, Donald
Prevention of smoking among school children: recommendations for policy development. 3
RESEARCH
Antenatal care: a lost opportunity (Frances McCabe, Yvette Rocheron, Roger Dickinson, Robin McCron) 51
Family health (Hilary Graham) 217
Great British Fun Run 219
Health warnings (Cragg, Ross & Dawson) 218
No Smoking Day 1985 159
Pregnancy care (Roger Dickinson) 158
Whooping cough (Brian Gosschalk and Lynn Cherkas) 105
ROBINSON, James O *see* HIBBARD, Bryan M
ROBINSON, Yvonne Keeley & BAGGOTT, Rob
Health education and the prevention of alcohol-related problems 174
ROBINSON, Yvonne Keeley
Work diaries as a tool for examining in-service training needs: their use with HEOs 94
SLOAN, David S G
The effects of directly mailed health education material on the uptake of measles vaccine in North and West Belfast 198
SOUTH, Nigel *see* DORN, Nicholas
SPELLER, Viv
Defining health promotion. Service implications 96
STRANG, Patricia *see* PHILLIPSON, Chris
TANNAHILL, Andrew
What is health promotion? 167
TAYLOR, Audrey
Antenatal classes and the consumer: mothers' and fathers' views 79
THOMAS, Greta *see* HIBBARD, Bryan M
WILLIAMS, Toni *see* GRIFFITHS, Colin
WOOLAWAY, Martin *see* CATFORD, John

SUBJECT INDEX — PAGE

Acquired Immune Deficiency Syndrome 166, 169
– West Glamorgan 172
Adolescents
– disease and illness, beliefs 18
– female, pregnancy, health education 193
– oral health 124
– smoking 2, 18
– smoking, self-concept 26

- smoking, tests and measurements 36
- smoking, workplace, beliefs 22
- vehicles, accidents 146

Alcohol
- health education 174

Avon
- statistics, smoking, children 12

Belfast
- North and West, compliance,
- measles immunisation 198

Books and pamphlets
- patients 149
- *Pregnancy Book* 87, 158

Breast
- cancer 75
- self-examination, compliance 69, 71

Bristol
- smoking prevention 39

Campaigns
- Great British Fun Run 219
- National No Smoking Day 1984 59
- National No Smoking Day 1985 158
- Operation Smokestop 138
- Pharmacists, smoking cessation 138
- *Pregnancy Book* 87, 158
- Superman Nick O'Teen 15

Cancer
- Breast, female beliefs 75

Children
- campaigns, anti-smoking 15
- smoking advertising 201

Cigarettes
- advertising, children 201
- product safety, information 218

Community Health
- health education officers 203
- Mersey 178

Compliance
- Breast self-examination 69
- Immunisation, measles 198

Cultural and Racial Groups
- oral health, teaching and learning materials 128

Disease and Illness
- adolescents, beliefs 18

Doctors
- safety 154

Drugs
- illegal use of, health education 208

Elderly
- General practice, health education 184
- nutrition education 187

Family
- health 217

Family Planning 98

Finland
- Adolescents, smoking, self-concept 26

General Practice
- Elderly, health education 184
- Health education 44, 103, 149
- Primary schools, smoking 65

Great British Fun Run 219

Health Education
- Acquired Immune Deficiency Syndrome 169
- Acquired Immune Deficiency Syndrome, West Glamorgan 172
- Adolescents, female, pregnancy 193
- Alcohol 174
- Drugs, illegal use of 208
- General practice 44, 103, 149
- General practice, elderly 184
- Health promotion 96, 115, 166, 167
- Oral health, parenthood, children 120, 124
- Pregnancy, parents 79
- Primary schools, smoking 65
- Secondary schools, sexual behaviour 98

Health Education Council
- Great British Fun Run 219
- *Pregnancy Book* 87, 158
- Superman v Nick O'Teen Campaign 15

Health Education Officers
- Community health 203
- Intervention 43
- Vocational and professional education 94

Health Promotion
- health education 96, 115, 166, 167

Health Warnings
- *see* Smoking, product safety, information

Immunisation
- Compliance, measles, West Belfast 198
- The press 89

Marketing
- Health education units 155

Measles
- Immunisation compliance, West Belfast 198

Mental Handicap
- Personal relationships 116

Mental Health
- male, female adults 151

Mersey
- Community health 178

National Health Service
- Smoking cessation 31, 135

National No Smoking Day
- 1984 59
- 1985 158

Nepal
- smoking 46

Nutrition
- elderly, education 186
- labelling 58

Obesity
- female 213

Operation Smokestop 138

Oral health 114
- Adolescents 128
- Parenthood, children, health education 120
- Teaching, cultural and racial groups 128

Patients
- books and pamphlets 149

Personal Relationships
- Health education, secondary schools 98, 100
- Mental handicap, education 116

Pharmacists
- Smoking cessation campaign 144

Pregnancy
- health education, parents 79
- patient care 51
- smoking 83

Pregnancy Book
- evaluation 87, 158

Prevention
- smoking, Bristol 39

Press
- Immunisation 87

Primary schools
- health education, smoking 65

Safety
- doctors 154

Schools
- policy development, smoking 3

Secondary schools
- children smoking, statistics 12
- health education, sexual behaviour 98, 100
- health education, smoking evaluation 131

Secondary Science Curriculum Review 181

Self-Concept
- Adolescents, smoking 26
- Female, breast cancer 75

Self-examination
- Breast, compliance 69

Sexual behaviour
- health education, secondary schools 98, 100

Sheffield
- smoking, pregnancy 83

Smoking
- adolescents 2, 18

– adolescents, self concept 26
– adolescents, tests and measurements 36
– advertising, children 201
– Nepal 46
– pregnancy 83
– prevention, Bristol 39
– primary schools 65
– product safety, information 218
– schools, policy development 3
– secondary schools, health education, evaluation 131
– secondary schools, statistics 12
– work and the workplace 22
Smoking Cessation
– National Health Service, Administration 31, 135
– National No Smoking Day 1984 59
– National No Smoking Day 1985 159
– Operation Smokestop 138
– Pharmacists' Campaign, Fife 144
Statistics
– smoking, secondary schools 12
Superman
– Nick O'Teen 15
Teaching and Learning Materials
- oral health, cultural and racial groups 128
Tests and Measurements
– Smoking, adolescents 36
Vehicles
– accidents, adolescents, beliefs 146
'Victim Blaming' 97
Vocational and Professional Education
– health education officers 94
– oral health, health education 124
West Glamorgan
– Acquired Immune Deficiency Syndrome 172
Whooping Cough 105
Work and the Workplace
– Smoking, adolescent beliefs 22
Work Diaries
– health education officers 94

BOOKS REVIEWED

PAGE

ABRAHAM, Suzanne & LLEWELLYN-JONES, Derek, Eating disorders: the facts 109
ANDERSON, James, Dr
Dr Anderson's HCF diet 55
ANIONWU, Elizabeth *see* PRASHAR, Usha
BALDWIN, Dorothy
All about health 112
BAXTER, Carol *see* MARES, Penny
BESFORD, John
Good mouthkeeping: a parent's guide to dental care, 2nd ed 221
BIEGEL, L
Physical fitness and the older person 109
BROMWICH, Peter & PARSONS, Tony
Contraception: the facts 55
BROZOVIC, Milica *see* PRASHAR, Usha
BURN, Lesley *see* WILCOX, Brian
CAUTHERY, Philip, STANWAY, Andrew and Penny
The complete book of love and sex 56
CLARITY COLLECTIVE
Taught not caught: strategies for sex education 163
DANIELS, Victor G
Aids: the acquired immune deficiency syndrome 221
DORN, Nicholas and SOUTH, Nigel
Helping drug users 161
DUNN, Jacqueline *see* WILCOX, Brian
EWLES, Linda and SIMNETT, Ina
Promoting health. A practical guide to health education 223
GANN, Robert
Information for care: the first five years of the Help for Health information service 56
GREENGROSS, Sally
Ageing: an adventure in living 161
HAWKINS, C. W.
Physical education for first examinations 222
HELMAN, Cecil
Culture, health and illness 162
HENLEY, Alix *see* MARES, Penny
HOPSON, Barrie and SCALLY, Mike
Build your own rainbow – a workbook for career and life management 224
HOWARD, Joanna
Here's health 222
JONES, Maggie
Voluntary organisations and the media 54
KENNER, Charmian
No time for women 54
LAVERCOMBE, Sue *see* WILCOX, Brian
LEACH, Penelope
The parents A-Z 111
LLEWELLYN-JONES, Derek *see* ABRAHAM, Suzanne
MACGREGOR, Graham, Dr
The salt-free diet book 55
MARES, Penny, HENLEY, Alix and BAXTER, Carol
Health care in multi-racial Britain 220
MEDAWAR, Charles and SOCIAL AUDIT
The wrong kind of medicine? 110
MENTAL HEALTH FOUNDATION *see* WEBB, Penny
NUTBEAM, Don
Health promotion glossary 224
PARSONS, Tony *see* BROMWICH, Peter
PRASHAR, Usha, ANIONWU, Elizabeth and BROZOVIC, Milica
Sickle cell anaemia – who cares? 223
ROBBINS, Christopher
Eating for health 163
SCALLY, Mike *see* HOPSON, Barrie
SIMNETT, Ina *see* EWLES, Linda
SOCIAL AUDIT *see* MEDAWAR, Charles
SOUTH, Nigel *see* DORN, Nicholas
STANAWAY, Andrew and Penny *see* CAUTHERY, Philip
TEMPLETON, Louise
The right food for your kids 53
WEBB, Penny and MENTAL HEALTH FOUNDATION
Someone to talk to directory 1985 164
WENT, Dilys
Sex education: some guidelines for teachers 111
WILCOX, Brian, DUNN, Jacqueline, LAVERCOMBE, Sue and BURN, Lesley
The preparation for life curriculum 53
YUDKIN, John
Penguin encyclopaedia of nutrition 110